



October 2017

Cheshvan 5778

Dear Friends,

On Sunday, December 10th at 4pm, Congregation Beth El will proudly present Hazzan Brian Baruch Shamash in a concert entitled “Music Lights the Way.” To celebrate the coming of Hanukkah, Hazzan Shamash has invited Hazzanim Marina Shemesh & Pavel Roytman, along with the Beth El concert choir and students from our Religious School and B’nai Torah in Trumbull. We are hoping to raise much-needed funds for the synagogue by bringing these talented artists to support and inspire the energetic voices of our community in harmony.

We invite you to support this event as a sponsor or playbill advertiser. A playbill featuring the concert program, sponsors, and advertisements will be published and handed out to all attendees.

Sponsorship levels are:

Gold	\$1,000
Silver	\$ 500

The cost of advertising in the playbill is:

Full Page	\$250
Half Page	\$150
Business Card	\$ 75
Concert Friends Listing	\$ 50

Sponsors and full-page advertisers (two people per sponsorship or ad) will be invited to a post-concert reception at a private home where the artists will mingle and entertain.

Your participation and support will be greatly appreciated. Simply fill out the business form below and return it with a camera-ready ad or the text of your message to Congregation Beth El, Attn: Music Lights the Way, or e-mail your copy and choice of page size to concert@bethelfairfield.org. Alternatively, you can access this form on our website: congbethel.net

Payment for advertising is due at the time your ad is placed, unless other arrangements are made. Please make your check out to Congregation Beth El, and write “Dec. 10 concert” on the memo line.

For more information, please email concert@bethelfairfield.org or the synagogue office number is (203) 374-5544.

Deadline for inclusion in our program is December 1st.

Sincerely,

Tara Cook - Littman & Ari Hoffman, Co-Presidents

Music Lights the Way – Concert

Sunday, December 10, 2017 at 4 PM
Congregation Beth El | 1200 Fairfield Woods Road, Fairfield, CT

[Please Print Clearly]

Business Name: _____

Your Name(s): _____

Your Address: _____

Your phone #: (____) ____ - ____ Your Email Address: _____

Concert Sponsorship (includes post-concert reception)

I/We want to join in sponsoring the Music Lights the Way concert on Dec. 10th, 2017 as a [check one]:

Gold Sponsor _____ \$1,000 (includes full page ad and 6 tickets)

Silver Sponsor _____ \$500 (includes full page ad and 4 tickets)

Advertising

I/We want to place an ad in the Music Lights the Way playbill, as follows [check all that apply]:

Business Card \$75 _____ Half Page \$150 _____ Full Page \$250 _____

Full page ad includes 2 tickets and post-concert reception.

Friend of the Concert (names only) \$50 _____ e.g.: Jane and Sam Cohen

____ Written Message Attached _____ Camera-Ready Text/Ad Attached

Email ad to concert@bethelfairfield.org.

Payment: /__ / Check to Beth El enclosed

To pay by credit card please call the synagogue office at (203) 374-5544

Deadline: December 1, 2017